

Stronger finances. Brighter future.

Balance Wellbeing® helps you manage, protect, and plan with confidence.



Financial wellness, offered by New York Life. From everyday budgeting to protecting your loved ones, Balance Wellbeing can help empower you to take control of your financial life.

With Balance Wellbeing, you can access resources to help:

- › Manage your day-to-day finances
- › Prepare for both expected and unexpected life events
- › Protect what matters most
- › Set and achieve long-term financial goals

Take charge of your financial future with Balance Wellbeing—a no-cost financial wellness program here to support you every step of the way.

Why Choose Balance Wellbeing?



Personalized Guidance:

Meet one-on-one with a financial professional—free of charge.



Self-Guided Tools:

Explore helpful articles, videos, financial calculators, and planning tools.



Practical Solutions:

Get online support with student loan assistance, emergency savings, and debt management.*

Get started today!

1

Scan the QR code or visit:
balancewellbeing.com



2

Enter your company name or invite code

3

Create a password and provide basic info
(email, phone, address, date of birth)

4

Verify your email within 48 hours

To learn more about how Balance Wellbeing can help you build financial security, speak to your employer.



GROUP BENEFIT
SOLUTIONS

*New York Life Insurance Company is not affiliated with the service providers, does not provide debt and student loan assistance or emergency savings services and warrant any of its statements or representations. You have a choice to engage with the providers for their services. If you choose to do so, those engagements will be governed by the particular applicable terms and conditions of the respective provider. The service providers are solely responsible for the services they provide.

Balance Wellbeing with New York Life is currently available as a workplace benefit through participating employers. Balance Wellbeing is brought to you by New York Life Insurance Company. The information provided on BalanceWellbeing.com is for general informational purposes only and is not intended as tax, legal, investment, or retirement advice and is not intended to market or sell any specific product. It may not be relied on for the purpose of avoiding any state, federal, or other taxes. Neither New York Life Insurance Company nor its agents provide tax, legal, or financial accounting advice. Please consult your own tax, legal, or accounting professional before making any decisions. While the content is derived from sources believed to be accurate, we do not guarantee its accuracy or completeness. Neither the information presented, nor any opinion expressed constitutes a solicitation for the purchase or sale of any security.

Participation in any Balance Wellbeing service is optional at no cost, and access is not conditioned on the purchase of insurance, retirement, investment products and services from New York Life Insurance Company. You have a choice to engage with New York Life Insurance Company agents for financial guidance and to purchase insurance and other products and services. If you choose to do so, those engagements will be governed by the particular applicable terms and conditions.

Neither New York Life Insurance Company nor any of its subsidiaries make any representations as to the completeness or accuracy of information that is provided by third-party vendors accessible through the site. Neither New York Life Insurance Company nor any of its subsidiaries are liable for any direct or indirect technical or systems issues or any consequences arising out of your access to, or your use of third-party technologies, sites, information, and programs made available through this website. Please review third-party terms and conditions and privacy policies, all of which are separate from and unrelated to New York Life Insurance Company.

New York Life Group Benefit Solutions products and services are provided by Life Insurance Company of North America, New York Life Group Insurance Company of NY, and New York Life Insurance and Annuity Corporation, subsidiaries of New York Life Insurance Company. Life Insurance Company of North America is not authorized in NY and does not conduct business in NY.

New York Life Insurance Company

51 Madison Avenue, New York, NY 10010

© 2025, New York Life Insurance Company. All rights reserved. NEW YORK LIFE, and the NEW YORK LIFE Box Logo are trademarks of New York Life Insurance Company.

124414 GEN 0525 SMRU7929683 Exp.05.15.2028